



Corporate partnerships and event sponsorships

Reclaiming the night, together



“Partnering with DarkSky International is a commitment to protecting the nighttime environment through responsible lighting and conservation initiatives proven to work. Together, we can inspire change, strengthen community trust, and create a future where the stars shine bright.”

- Ruskin Hartley, CEO of DarkSky

Partnering for the night

Aligning your brand with the dark sky movement demonstrates your dedication to a sustainable future where quality lighting protects the night.

As a leader in this growing global movement, DarkSky engages with diverse fields, including tourism, wilderness preservation, lighting design, astronomical science, and more. This broad reach enables us to strategically position your brand across various markets and communities for targeted impact.

Cover photo credit: Tom Rae

Page two photo credit: Avil Ashghosh

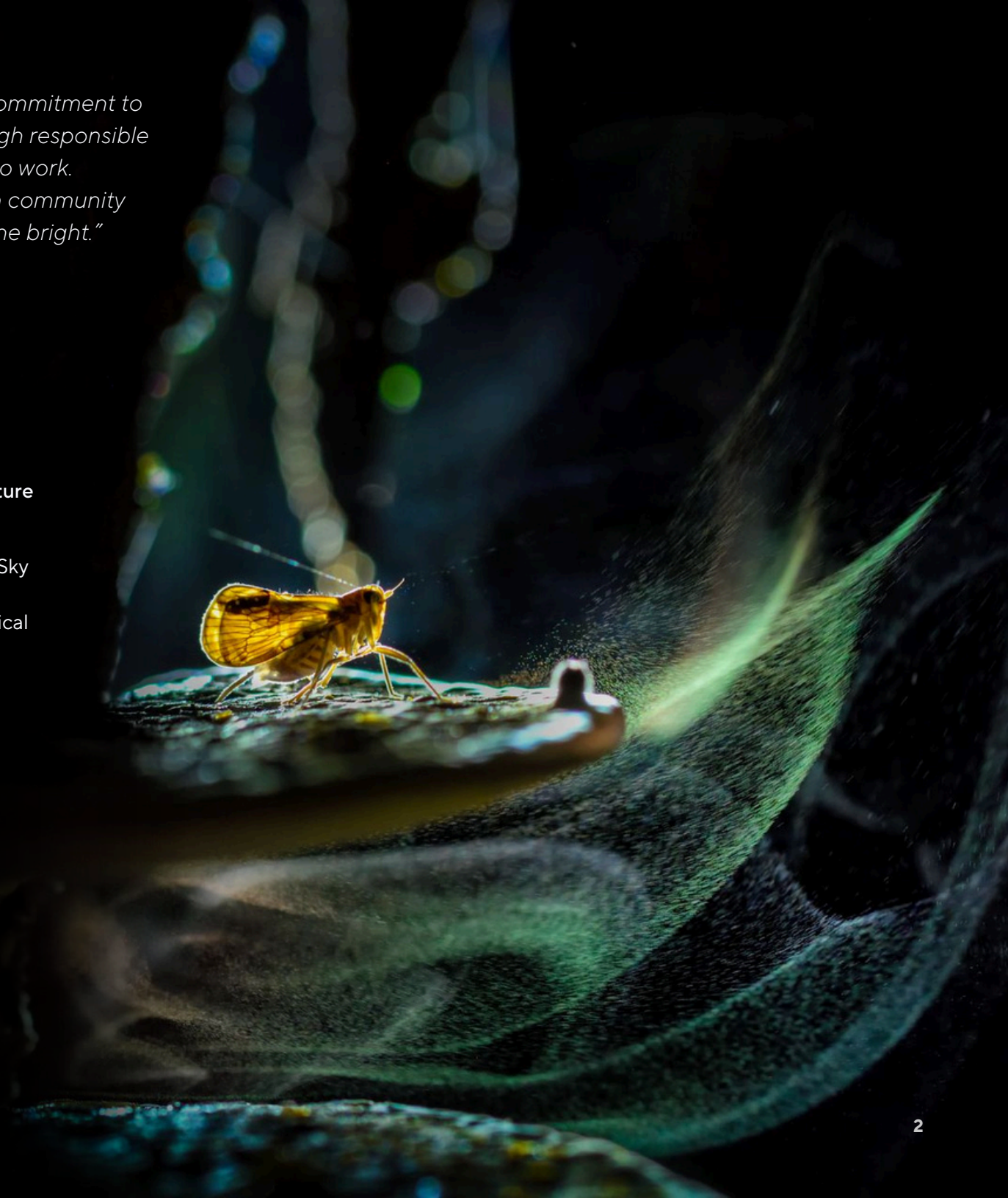




Photo credit: Torben Eskerod

Our vision

At DarkSky, we envision a world where natural darkness thrives and the nighttime environment is protected for the benefit and well-being of people and the planet.

Dark skies and the natural nighttime environment are quickly fading worldwide. While irresponsible lighting is the problem, quality lighting provides the proven solution. Lighting products and installations designed with the night in mind protect wildlife, enhance community safety and human well-being, and keep our stars shining bright.

DarkSky International is taking bold action through conservation programs, lighting initiatives, and community partnerships, while leading a global advocacy network that enacts policies and drives meaningful change.

Our global community

Leading a global network of members, volunteers, certified International Dark Sky Places, and organized chapters, DarkSky unites a passionate and diverse community dedicated to protecting the night.

35K+

Members and supporters

Total number of contactable members and supporters

3,500+

Advocates and Delegates

Network of active DarkSky volunteers

250+

International Dark Sky Places

Officially certified parks, reserves, sanctuaries, and communities

105+

Global chapters

Official and current global chapter organizations

DARKSKY CORPORATE PARTNERSHIPS

Photo credit: Jon Rowley





Our growing reach

DarkSky's impact continues to grow as our programs expand, our networks strengthen, and interest in the night sky soars. With astrotourism on the rise and awareness of light pollution increasing, our reach is greater than ever.

204K+

Social media followers

*Followers across all platforms
(calculated in 2025)*

500K+

Global event participants

*Participants in events sponsored by a DarkSky
chapters, IDSP's, or partner organizations
(calculated in 2023)*

1.3M+

Annual website users

*Total website users in 2025
(587K from organic search)*

Photo credit: Will Godward



Photo credit: Jonathan Sau

Corporate partner levels

DarkSky relies on corporate partnerships to move our mission forward.

By supporting DarkSky at one of the following levels, you support critical programs and join a growing conservation movement—gaining visibility and becoming part of a global network dedicated to protecting the night.



Photo credit: Will Hudson

\$1000+

- Name and logo displayed on DarkSky's website
- Access to DarkSky logos to showcase partnership
- Monthly DarkSky news and updates
- Quarterly insights from DarkSky's CEO

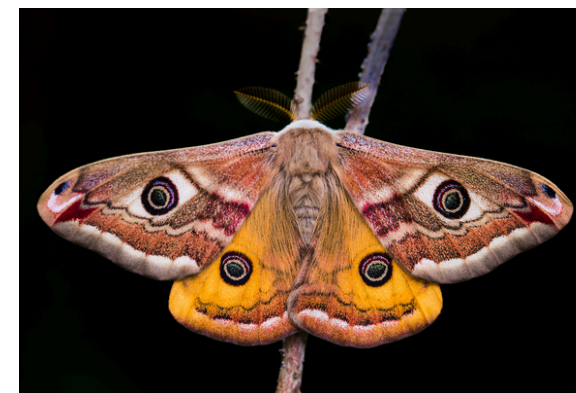


Photo credit: Simon 002

\$5000+

- Name and logo displayed on DarkSky's website
- Access to DarkSky logos to showcase partnership
- Monthly DarkSky news and updates
- Quarterly insights from DarkSky's CEO
- Social media collaboration opportunity
- Access to Under One Sky
- Logo placement on one signature event (See pages 8-11)



Photo credit: Megan Bonham

\$10,000+

- Name and logo displayed on DarkSky's website
- Access to DarkSky logos to showcase partnership
- Monthly DarkSky news and updates
- Quarterly insights from DarkSky's CEO
- Social media collaboration opportunity
- Access to Under One Sky
- Featured sponsor of one signature event
(See pages 8-11)



Photo credit: iStock

\$15,000+

- Name and logo displayed on DarkSky's website
- Access to DarkSky logos to showcase partnership
- Monthly DarkSky news and updates
- Quarterly insights from DarkSky's CEO
- Social media collaboration opportunity
- Access to Under One Sky
- Featured sponsor of one signature event
(See pages 8-11)



Photo credit: Ujjwal Datta

\$20,000+

- Name and logo displayed on DarkSky's website
- Access to DarkSky logos to showcase partnership
- Monthly DarkSky news and updates
- Quarterly insights from DarkSky's CEO
- Social media collaboration opportunity
- Access to Under One Sky
- Featured sponsor of two signature events
(See pages 8-11)

Photo credit: Likai Lin



Event sponsorships

Each year, DarkSky hosts three signature events to engage members, expand support, and inspire actions that reduce light pollution and protect the night.

While partnership levels offer brand visibility in event communications, direct event sponsorship provides even greater exposure.

Photo credit: NPS

Capture the Dark

Capture the Dark

Spring/Summer 2026

As the world's premier astrophotography contest, Capture the Dark highlights the beauty and significance of the night through stunning imagery.

Event sponsorship benefits

- Name and logo displayed on the contest website
- Access to DarkSky and event logos to showcase partnership
- Event updates from the DarkSky team

\$10,000+

- Sponsorship of one contest category
- One collaborative social media post

\$15,000+

- Sponsorship of one contest category
- Two collaborative social media posts
- Use of contest photo assets from sponsored category

\$20,000+

- Sponsorship of one contest category
- Two collaborative social media posts
- Use of contest photo assets from sponsored category
- Quarter-page promo in Nightscape magazine

Photo credit: Jack Fusco

UNDER ONE SKY

Under One Sky

November 6-7, 2026

DarkSky's annual global conference unites leading voices in the dark sky movement, featuring panels and discussions that drive innovative solutions.

Event sponsorship benefits

- Name and logo displayed on the conference website
- Access to DarkSky and event logos to showcase partnership
- Conference updates from the DarkSky team

\$10,000+

- 30-second advertisement during the conference
- One collaborative social media post

\$15,000+

- 30-second advertisement during the conference
- Two collaborative social media posts and blog post
- Sponsorship of one DarkSky Awards category

\$20,000+

- 30-second advertisement during the conference
- Two collaborative social media posts and expanded blog post
- Sponsorship of one DarkSky Awards category
- Quarter-page promo in Nightscape magazine

Photo credit: iStock

DARKSKY CORPORATE PARTNERSHIPS

DarkSky corporate partnerships:

Learn more

Interested in becoming an official partner of DarkSky International? Visit our website to learn more, and don't hesitate to reach out—our team is here to help!

darksky.org/who-we-are/partners

partnership@darksky.org

Our mission

DarkSky International restores the nighttime environment and protects communities from the harmful effects of light pollution through outreach, advocacy, and conservation. [Learn more](#)

Get involved

There are many ways to take action—from becoming an official DarkSky Advocate to simply signing up for our e-news updates. However you choose to get involved, you'll be joining a growing global movement to protect the night. [Learn more](#)

DarkSky Approved

The DarkSky Approved program provides objective, third-party certification for products, designs, and completed projects that minimize glare, reduce light trespass, and safeguard the night sky. [Learn more](#)

Follow us

Stay connected—follow DarkSky on social media for the latest updates, upcoming events, and inspiring stories of people making a difference.



@DarkSky_Intl



@DarkSky



@DarkSky.Intl



@DarkSky_Intl

Contributions to DarkSky International through a Donor-Advised Fund (DAF), Individual Retirement Account (IRA), or private foundation are subject to specific tax regulations. As such, donors cannot receive goods, services, or other tangible benefits in exchange for their contributions. This ensures compliance with IRS guidelines and maintains the tax-advantaged status of these giving mechanisms. For further clarification, please consult your tax advisor.

Photo credit: More Than Just Parks